

This has been the best year we've ever had at Toolkit Websites and it's only been possible with the support of our clients, friends and the dedicated team here in the office. Thank you all.

This month we put the spotlight on [Stainless Designs](#) and the new look for [Trafalgar Wharf](#). We also look at [using video](#) to boost your marketing power. And if you'd like to give your website a festive feel, why not sign up for a [seasonal header](#).

Wishing you a fun festive season!

Best Regards,
Marcus



[top](#) 

New Client: Stainless Designs

Lou McDonald from Stainless Designs needed a website fast. He was just about to exhibit at the Grand Designs exhibition, but the old Stainless Designs website was tired, out of date and worst of all he couldn't update it himself.

We created a website design, uploaded his content and published the website in 5 working days!

Now Lou has a great looking website that he can easily update himself. Going forward, there won't be any last minute panics before a trade show. He's in complete control. Lou says:

"Toolkit Websites already offer such a high calibre service; it is difficult to see how they could improve it!" Lou McDonald, Stainless Designs

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[top](#) 

Client Relaunch: Trafalgar Wharf

Trafalgar Wharf is a shipyard and boatyard in Portsmouth, accommodating marine businesses ranging from sailmakers to boat builders.

Louise from Trafalgar Wharf wanted to update the Trafalgar Wharf website to showcase their expanding range of services and to give the site a more contemporary look.

We created a new wider layout for the website along with a shaped animated header. The deep blue colour scheme was used throughout the website to compliment the images the Trafalgar Wharf team had selected as links to other pages.



"Thank you very much for delivering our new website on time and in such a professional manner. We are extremely pleased with the new design and proud to show it off." Louise Boys, Trafalgar Wharf.

[Have a look at Their New design >>](#)

top 

Marketing Tip: Online Video



Youtube is now considered the third largest search engine on the web. You can tap into this growing market by having a video about your business on Youtube, and linking back to your main website. You could showcase a new product, film an opinion piece on the latest news in your sector or give a tour around your premises.

[Find out more about using video >>](#)

top 

Toolkit Tip: Page Templates



If you want to regularly create pages with the same layout you can now use the new Template tool in the Toolkit to make updating your website even simpler.

You can quickly save any page as a template. Then you can use that template to create a new page with exactly the same layout.

[Find Out About Page Templates >>](#)

top 

Search Engines: Health Check



We're pleased to offer you our new Search Engine Health Check. For just £47+VAT we will analyse your website and provide you with a report on its current level of optimisation and highlight any areas that need more work. It will provide links to step by step guides on how to implement these improvements.

[View a sample report here >>](#)

top ▣

Product Focus: Seasonal Headers



As the nights draw in, thoughts turn towards winter festivities. With Christmas just around the corner, why not brighten up your website with one of our seasonal headers for just £74+VAT.


You'll get a beautiful header for the event of your choice, created to work with the design of your website. We'll upload it to your site, and return the website to its former glory at the end of the season. It's a great way to add some festive cheer to your website.

[Find Out About Our Festive Headers >>](#)

top ▣

That's all for this issue, thanks for reading!

P.S. Our Little Elves have made a FREE Christmas Desktop Background for you! [Download It Here.](#)

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